



STRATEGY.
CREATIVITY.
PERFORMANCE.

DIGITAL MARKETING *Proposal*

“Growing Brands Through Strategy,
Creativity & Performance”

OUR CORE SERVICES



SOCIAL MEDIA
MARKETING



SEARCH ENGINE
OPTIMIZATION



GOOGLE ADS



META ADS



WEBSITE
DEVELOPMENT



CONTENT
CREATION



STRATEGIC
PLANNING



CREATIVE
CONTENT



MEASURABLE
RESULTS



www.omshreejadigital.com

INTRODUCTION & OBJECTIVES



INTRODUCTION

OM SHREEJA Digital is a full-service digital marketing agency helping businesses grow through strategic marketing, branding, advertising, and performance-driven campaigns.



OBJECTIVES

- ✓ Increase Brand Awareness
- ✓ Generate Quality Leads
- ✓ Improve Online Visibility
- ✓ Increase Website Traffic
- ✓ Enhance Customer Engagement
- ✓ Boost Sales & Revenue



OUR SERVICES

360° Digital Solutions to Grow Your Brand Online



SOCIAL MEDIA MARKETING

- Facebook Management
- Instagram Management
- LinkedIn Marketing
- YouTube Growth



PERFORMANCE MARKETING

- Meta Ads
- Google Ads
- Lead Generation Campaigns
- Remarketing



SEARCH ENGINE OPTIMIZATION

- On-page SEO
- Off-page SEO
- Technical SEO
- Local SEO



WEBSITE DEVELOPMENT

- Business Websites
- E-commerce Stores
- Landing Pages



CREATIVE SERVICES

- Graphic Design
- Video Editing
- Motion Graphics
- Brand Identity



STRATEGIC
PLANNING



CREATIVE
EXECUTION



MEASURABLE
RESULTS



Let's Grow Together

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OUR CORE STRENGTHS

Why Businesses Choose Us

01



STRATEGIC PLANNING

We analyze your business, audience and market to create powerful strategies that deliver measurable results.

02



CREATIVE CONTENT

We craft engaging, valuable and brand-focused content that connects with your audience and drives action.

03



DATA DRIVEN MARKETING

We use data insights and advanced analytics to optimize campaigns and maximize performance.

04



TRANSPARENT REPORTING

We believe in complete transparency with regular reports that keep you informed about growth and outcomes.

05



DEDICATED TEAM

Our skilled and passionate team works dedicatedly to achieve your business goals.

06



ROI FOCUSED CAMPAIGNS

We focus on delivering the best return on investment through high-performing campaigns that generate real results.



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DIGITAL MARKETING PROCESS

Our Proven Process to Drive
Measurable Growth for Your Business

MARKETING STRATEGY



01



DISCOVERY

Understand Business
We learn about your business,
audience, competitors and goals.



02



STRATEGY

Create Marketing Plan
We create a customized strategy
and roadmap to achieve your goals.



03



CONTENT CREATION

Design & Copywriting
We create engaging content,
graphics, videos and copy that
connects with your audience.



04



CAMPAIGN LAUNCH

Ads + Promotions
We launch high-performing
campaigns across the right
platforms.



05



OPTIMIZATION

Improve Performance
We analyze data and optimize
campaigns to get better results
and higher ROI.



06



REPORTING

Monthly Growth Reports
We provide detailed reports with
insights and recommendations
for continuous growth.



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OM SHREEJA
DIGITAL



SOCIAL MEDIA MANAGEMENT

Building Brands, Engaging
Audiences & Driving Growth



WHAT WE HANDLE



Content Calendar



Graphic Design



Reel Creation



Story Posting



Community Management



Hashtag Strategy



Monthly Analytics



OUR SOCIAL MEDIA APPROACH



Plan
Content



Create
Designs



Produce
Reels



Publish &
Promote



Engage
Audience



Analyze
Performance



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PERFORMANCE MARKETING

Result Driven Advertising
That Grows Your Business



PAID ADVERTISING SERVICES



META ADS



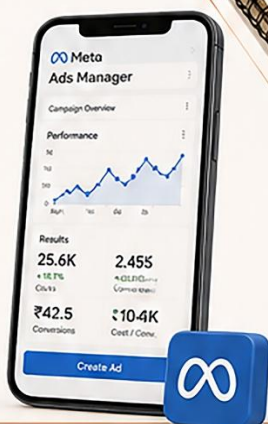
Lead Generation
Generate quality leads
for your business



Brand Awareness
Increase brand visibility
and reach



Sales Campaign
Drive sales and maximize
your ROI



GOOGLE ADS



Search Ads
Appear on Google search
results



Display Ads
Reach customers across
millions of websites



YouTube Ads
Engage audiences on the
world's largest video platform



Remarketing
Reconnect with interested
customers



BENEFITS



✓ **More Leads**
Generate high-quality
leads consistently



✓ **Better Conversion**
Optimized campaigns that
convert more customers



✓ **Faster Growth**
Accelerate your business
growth with smart ads



✓ **Lower Cost Per Acquisition**
Maximize ROI with cost-
effective advertising



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OM SHREEJA
DIGITAL

SEO SERVICES

Rank Higher. Get Found.
Grow Your Business.



SEO DELIVERABLES



Keyword Research

Find the right keywords that drive qualified traffic



Website Audit

Comprehensive audit to identify issues and opportunities



Competitor Analysis

Analyze competitors and discover growth gaps



Technical Optimization

Improve site speed, mobile-friendliness, and technical health



Local SEO

Optimize your business to rank in local searches



Monthly Reports

Detailed performance reports with actionable insights



EXPECTED RESULTS



HIGHER RANKINGS

Rank on top positions for valuable keywords



MORE TRAFFIC

Attract more organic visitors to your site



BETTER VISIBILITY

Increase brand visibility online



LONG-TERM GROWTH

Sustainable growth with lasting results



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www.omshreejadigital.com

INDUSTRIES WE SERVE

Digital Solutions. Real Impact.



HEALTHCARE

Helping healthcare providers build trust and connect with more patients online.



EDUCATION

Empowering institutions to reach students, enhance engagement and grow admissions.



REAL ESTATE

Generating quality leads and showcasing properties to get better visibility and faster sales.



HOTELS & RESTAURANTS

Attracting more guests with creative marketing and reputation management.



GOVERNMENT PROJECTS

Providing digital solutions for public awareness, transparency and citizen engagement.



NGOs

Helping NGOs spread their mission and maximize their social impact through digital platforms.



RETAIL BUSINESSES

Driving footfall and boosting sales with targeted campaigns and customer engagement.



STARTUPS

Fueling startup growth with powerful branding, digital presence and performance marketing.



E-COMMERCE

Scaling online stores with data-driven strategies that increase conversions and revenue.

WE UNDERSTAND YOUR INDUSTRY. WE GROW YOUR BUSINESS.



INDUSTRY
FOCUSED
STRATEGIES



RESULT DRIVEN
DIGITAL
SOLUTIONS



EXPERT TEAM
WITH DIVERSE
EXPERIENCE



INNOVATIVE IDEAS
THAT DELIVER
REAL RESULTS



OUR ACHIEVEMENTS

NUMBERS THAT SPEAK



359+

Clients
Served



500+

Campaigns
Managed



10M+

Reach
Generated



5M+

Video
Views



100K+

Leads
Generated



“

Every number
reflects our
commitment,
creativity &
performance
that drives real
business growth.



MORE THAN NUMBERS,
WE DELIVER RESULTS.



STRATEGIC
PLANNING



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www.omshreejadigital.com

PRICING PLANS

Flexible Plans. Real Results.

STARTER	GROWTH	PROFESSIONAL	PREMIUM
			
₹15,000 /month	₹20,000 /month	₹35,000 /month	₹50,000 /month
Perfect for small businesses getting started online.	Ideal for growing businesses looking for consistent results.	Advanced solutions for businesses ready to scale.	Comprehensive strategy for maximum growth & impact.

SERVICES	STARTER	GROWTH	PROFESSIONAL	PREMIUM
 Social Media Management	✓	✓	✓	✓
 Content Creation	✓	✓	✓	✓
 Graphic Design	✓	✓	✓	✓
 Reel & Video Creation	2 Reels/Month	4 Reels/Month	8 Reels/Month	12 Reels/Month
 Paid Advertising (Ad Spend Extra)	Basic Setup	Advanced Setup	Advanced + Scaling	Advanced + Scaling
 SEO (On-Page)	✓	✓	✓	✓
 SEO (Off-Page)	—	✓	✓	✓
 Google Business Profile (Optimization)	✓	✓	✓	✓
 Monthly Reports	✓	✓	✓	✓
 Dedicated Account Manager	—	✓	✓	✓
 Strategy & Consultation	Monthly	Monthly	Bi-Weekly	Weekly
 Support	Email Support	Email & Chat	Priority Support	24/7 Priority Support



All plans are **customized** to fit your business needs.
Ad spend is **separate** and based on campaign requirements.



TAILORED
STRATEGIES



RESULT DRIVEN
CAMPAIGNS



EXPERT TEAM
SUPPORT



www.omshreejadigital.com



LET'S GROW TOGETHER

We're here to take your brand to new heights with powerful digital solutions.

Let's build something amazing!



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www.omshreejadigital.com



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Patna, Bihar



*“Your Vision.
Our Mission.”*

SCAN TO CONNECT

Google
Check us out on Google



OMSHREEJA Digital

FOLLOW US



Facebook



Instagram



LinkedIn



YouTube



Strategic Thinking.
Creative Execution.
Measurable Results.

THANK YOU FOR CONSIDERING
OM SHREEJA DIGITAL
as your digital partner.

